

# ROSS SAUNDERS

*Nerd with Trust Issues*

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This document contains two ready-to-read stage introductions. Choose the version that fits your event format. All are written to be short: Ross introduces his own background and story as part of the talk. The MC's job is simply to set the stage and hand it over.

## PRONUNCIATION GUIDE

### ROSS SAUNDERS

Ross — as written • Saunders — SAHN-derz

*The introductions follow on the next pages. Print only the page you need.*

## STANDARD INTRODUCTION

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*For keynotes and workshops where Ross introduces his own background during the session. Read exactly as written. Do not add credentials or biographical details beyond what appears here.*

Our next speaker has spent 20 years in technology and has been specialising in privacy and cybersecurity for most of that time. He is CIPP/E certified, and has been described as the calming voice in a storm of cybersecurity.

*[Choose one closer from the options below, then:]*

Please welcome Ross Saunders.

### MC CLOSER – CHOOSE ONE

- A** He is one of those rare people who reads privacy policies without being asked. He tells me they are not a good read. I will take his word for it.
  - B** He calls himself a Nerd with Trust Issues, which is a job title I have not encountered before and am choosing not to question.
  - C** His business card says “Nerd with Trust Issues.” After today, you may relate more than you expected.
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# KEY RISQUÉ INDICATORS INTRODUCTION

*For this keynote only. Name the talk title, then step aside. Do not describe the talk, explain the title, or add anything further. The opening of the session handles everything else.*

**Our next session is called** *Key Risqué Indicators*.

**We considered explaining that title. We decided against it.**

**Please welcome Ross Saunders. You will understand why shortly.**

If your event programme or website requires a written bio, headshots, or additional speaker materials, visit [rossgsaunders.com/speaker-kit](https://rossgsaunders.com/speaker-kit). Everything you need is there, ready to use.

Questions about which version to use or how to adapt the introduction for a specific format? Contact the team at [speaktome@rossgsaunders.com](mailto:speaktome@rossgsaunders.com).