

ROSS SAUNDERS

Nerd with Trust Issues

CIPP/E certified. 20 years in technology, 15 in privacy, AI, and cybersecurity. Available for keynotes, workshops, and team training across Canada and internationally.



CIPP/E CERTIFIED

ETHICAL HACKING

20 YEARS IN TECHNOLOGY

10 YEARS ON STAGE

CANADA & INTERNATIONAL

SIGNATURE KEYNOTES · 45-60 MIN EACH

YOUR DATA, YOUR RULES

How to Protect Your Data in a World That Won't

CONSUMER · HR · FINANCIAL SERVICES

Built from the theft of Ross's own identity in 2013. Practical data protection for real audiences, without jargon or alarm bells.

- Practical, immediately usable habits for personal and client data protection
- Understanding of what data is publicly available and how to reduce exposure
- Recognition of cyber risks unique to their profession or industry
- A clear plan for what to do immediately after the session, not someday

"I learned more from Ross in 20 minutes than I've learned from many people in 3 hours. Clear, helpful and well-prepared. I've already taken action on your ideas."

RACING REGULATION

Mastering GRC in the Age of Unstoppable Innovation

CORPORATE LEADERSHIP · COMPLIANCE TEAMS

AI is moving faster than most governance frameworks. Executives and risk teams leave with tools to build policy that adapts rather than blocks.

- Rapid risk assessment techniques for emerging technologies including AI
- Living policy frameworks that keep pace with change rather than lag behind it
- Multi-jurisdiction compliance approaches for cross-border operations
- The confidence to make governance decisions without waiting for the lawyers to catch up

"Ross's presentation was insightful and brought simplicity to a subject often seen as complex. He provided practical examples practitioners can emulate."

KEY RISQUÉ INDICATORS

Strength, Flexibility, and the Art of Control

ANY CORPORATE OR ASSOCIATION AUDIENCE

A one-of-a-kind live experience. Governance and risk leave the spreadsheet and take the stage, built move by move, in real time.

- A new framework for thinking about risk as strength and flexibility in balance
- Practical language for reframing calculated risk decisions to leadership
- Recognition that powerful programs often start as unconventional ideas
- An entirely different way to think about what acceptable risk actually means in practice



"Your contribution was nothing short of transformative, and the positive feedback from our attendees confirms it. Many highlighted how engaging, thought-provoking, and enriching your presentation was."

Ntando Sibanda, Senior Conference Producer, ITWeb Events

"Finding speakers who really know their subject matter can be daunting. Finding speakers who are as well versed in presentation skills as they are in their field is exceedingly rare."

Craig Pedersen, Fraud and Cybercrime Investigator



AS SEEN IN



ALSO AVAILABLE

PRIVACY DEBT

The Refactor You Didn't Budget For · Developer & Engineering Teams

DON'T LEAN ON LEGAL

Why Privacy is a Product Discipline · Product Teams & Leads

WORKSHOPS & LEARNING LUNCHES

30 min to full day · Custom formats for internal teams